

HISTORIC BERRYVILLE, VIRGINIA



BARNs OF ROSE HILL

• ENRICHING LIVES THROUGH THE ARTS, EDUCATION, AND COMMUNITY •

FALL | 2022

NEWSLETTER

VOL. 5 | ISSUE 2

Bringing Arts Home for the Holidays

There's no place like home for the holidays, and you don't have to roam far to celebrate this magical season at the Barns of Rose Hill, your home for art and community in the Shenandoah Valley. With the changing seasons, we look back on another successful year of programs thus far comprised of 4500+ attendees, 41 concerts, 12 exhibits, and 31 free community events. Inspired and driven by our belief in the arts, we are proud to foster such a wide variety of talent and offer the community an array of enriching programs.

In the more than ten years since our founders gave the Barns a second life, you joined us on our journey towards becoming a renowned center for the arts. With your support, visitation and attendance continue to climb, as we steadily emerge from the pandemic. This year alone, the Barns of Rose Hill has attracted thousands of visitors, both new and returning, but we are still working to recover and reengage the audiences upon which we depend.

You can help keep the dream alive with a contribution to the Barns or a membership renewal in the coming year. Every gift—no matter how large or small—will impact our mission to advance the arts here in the



Snow blankets the Barns, capturing the holiday spirit and heralding the season of giving.

Shenandoah Valley. Visit BarnsofRoseHill.org/Support-Us to learn more about the ways you can give back to the Barns. In exchange, you can count on us to offer quality music year-round, be it classical or country, jazz or blues, acoustic or big band, roots or reggae. Even beyond concerts, you can always find something new at the Barns, between our two rotating galleries, workshops, trivia nights, and various other community events.

HOLIDAY EVENTS

This holiday season, we invite you back to the Barns to enjoy festive music, art, and community programs. We hope to see you and your family at the **Dixie Rhythm Christmas Show** on **December 2**, the **Caleb Nei Sextet Holiday Jazz Show** on **December 9**, and the **Country Christmas Show with Melissa Wright** on **December 17**. Be sure to check our online schedule for

additional family-friendly, holiday activities at the Barns, such as ornament and gift making.



Thanks, in large part, to a sponsorship from the Bank of Clarke County Foundation, the Barns is able to offer its holiday concerts at a reduced cost for adult audiences. Don't forget: children 12 and under are always free! Did you know that you have the option to add a donation to your ticket purchase for any event at the Barns of Rose Hill? Consider making a gift when ordering your tickets to any one of our upcoming holiday programs. We appreciate your continued support!

Visit BarnsofRoseHill.org/Support-Us to make your year-end contribution.

2022 BY THE NUMBERS YTD

- 4500+ attendees
- 41 concerts (4 classical)
- 12 exhibits
- 31 free community events



Berryville Celebrates 225 at the Barns

On January 15, 2023, Berryville will celebrate its 225th anniversary! Earlier this year, members of the public band-ed together to form the Berryville 225th Anniversary Committee, with the intention of sharing the town's history and inviting area residents to special events, programs, and exhibits throughout 2023 to highlight the past, present, and future of our idyllic community. Many of those programs will be held right here at the Barns of Rose Hill.

As the host for various celebratory programs this coming spring, the Barns of Rose Hill will help the town mark this significant milestone with a historical exhibit and historic lecture series, a juried art show featuring local artists, and a local author series. In partnership with the Clarke County Historical Association, our Spring Trivia Series will also feature categories pertaining to local interests and factoids. Join us for free trivia night on the first Tuesday in March, April, and May!

Festivities officially began on October 8th, with a benefit concert and swing dance at the Barns of Rose Hill. The Yesterday Swing Orchestra, comprised of local musicians, performed Big Band music from the 1930s, '40s, and '50s, first for a seated concert and later for a lively group of swing dancers. Freddie Ciampi, owner of Social Graces Ballroom Dance Studio, lent his expertise, providing instruction to the dancers before the Orchestra took to the stage once again. The community was all smiles for this festive event, which truly inspired a sense of celebration among the guests that night.

How did we get here? 225 years ago, Benjamin Berry purchased a 20-acre plot of land situated on the colonial crossroads of Winchester Turnpike and Charlestown



The Yesterday Swing Orchestra's nostalgic take on big band hits set the perfect tone for the 225th anniversary kick-off celebration.

Road, divided the parcel into lots, and appealed to the state to formally establish a town, therein. By the following year, the Virginia General Assembly formally established the town of Berryville on January 15, 1798. By then a far cry from the land George Washington surveyed some 50 years prior, the new town shed its "Battle Town" name and sordid reputation—born from a rowdy tavern whose clientele were known to cause fights. Nearly forty years later, in 1836, the

town became the seat of newly-formed Clarke County. Since that time, Berryville saw action during the Civil War, welcomed an economic boom with the arrival of the railroad, and continued to grow, all while maintaining its historic character and rural charm.

Now, all these years later, we look to the past and future of Berryville and consider what it means to celebrate such a milestone. We at the Barns of Rose Hill are delighted to be involved in anniversary events as a center for this intimate community and hope to see you at the festivities, sporting your Berryville pride. Like and follow "Berryville Celebrates" on Facebook for information and updates on anniversary happenings.

225 Swag at BORH

Get your Berryville 225th anniversary swag before it's gone! Exclusively on sale at the Barns of Rose Hill, visit us to purchase t-shirts, as well as commemorative pint and stemless wine glasses. While supplies last, shirts are available in multiple cuts and all sizes for just \$20 each. Glasses are \$10 apiece. The Barns is open from noon to 3:00 p.m. Tuesday through Saturday and during programs. Be sure to take a FREE Berryville bumper sticker, too!



Barns of Rose Hill Remembers Betty Brown Casey

The Life and Altruism of Betty Brown Casey

On August 17, 2022, the Barns of Rose Hill mourned the passing of Betty Brown Casey, a benefactor whose inspirational sense of philanthropy knew no bounds. Widowed in the summer of 1986, Mrs. Casey took control of the Eugene B. Casey Foundation—named after her late husband—following his death. Since that time, the Foundation has contributed hundreds of millions of dollars to nonprofit organizations throughout the region, including the Barns of Rose Hill.

In his lifetime, Mr. Casey was known as an ardent philanthropist and political activist, having been an aide and advisor to President Franklin D. Roosevelt. Mr. Casey founded the Casey Engineering Company while studying law at Georgetown University. By the 1950s and '60s, he would go on to become a prominent developer, pioneering low-cost housing in the Rockville-Gaithersburg area. It was around this time that Mr. Casey married his third wife, Betty, and began to earn a reputation for donating land, facilities, and resources to a great many causes. Upon her husband's passing, Mrs. Casey would build upon his philanthropic legacy, donating tens of millions of dollars annually, both personally and in the name of the Eugene B. Casey Foundation.

Before her marriage, Mrs. Casey was accomplished in her own right. After graduating from Washington College in 1947 with a degree in biology and psychology, she worked for eight years at the Rosewood State Training School, an institution for people with mental disabilities, and would go on to pursue a master's degree in psychiatric social work at Catholic University. Although Mrs. Casey lived a quiet, private life, her far-reaching altruism has touched thousands. More notable beneficiaries of Mrs. Casey's generosity include the Salvation Army, Washington National Opera, Casey House (Montgomery Hospice), and Casey Trees, among others.



Betty Brown Casey and Eugene B. Casey at the 1985 opening of the Casey Swim Center at Washington College, Mrs. Casey's alma mater.

THE CASEY LEGACY IN BERRYVILLE

In 1958, Eugene and Betty Brown Casey purchased a 730-acre farm in Berryville to serve as their summer home. In 2001, inspired by a Washington Post article citing the rapid decline in trees in Washington, DC, Mrs. Casey urged the Garden Club of America to create an organization (Casey Trees) with a mission to restore, enhance, and protect the tree canopy in the nation's capital. She supported the venture with a sizable gift, unique in that it was structured to last in perpetuity to ensure the city's trees would remain healthy and abundant forever. Mrs. Casey eventually donated her Berryville farm to Casey Trees in 2008, and 100 acres of that land is now dedicated to sustainable tree production. This was just the beginning of the Casey's long-standing support of our local community.

On March 22, 2017, the Board of Directors for the Barns of Rose Hill made an important announcement that would secure the future of our budding nonprofit. That year, the Eugene B. Casey Foundation committed a \$500,000 Challenge Grant to the Barns of Rose Hill endowment. Simply put, an endowment fund allows a nonprofit to reinvest donations, thereby providing that organization the opportunity to spend the fund's earnings while allowing the principal investment to continue to grow. As such, this Challenge Grant would leverage donors' gifts, doubling the bang for their buck, so to speak.

Over the course of five years, the Foundation Challenge Grant would match up to \$100,000 of endowment gifts through August 31 of each year, concluding in 2021. If successful, this campaign would leave the Barns with a \$1 million endowment, effectively ensuring its financial stability in perpetuity.

Last year, to coincide with the Barns' tenth anniversary, we proudly announced the success of our five-year matching campaign. Thanks to the support of our donors and patrons, many of whom pledged endowment contributions year over year for the duration of the five-year matching campaign, the Barns met its \$100,000 fundraising goal each year.

After such a resounding success, we were honored that Mrs. Casey believed in the mission of the Barns of Rose Hill so heartily as to extend the Challenge Grant for an additional five years! This August, we successfully met our match goal for the first year of the renewed campaign. But we will need your help to meet that goal again these next four years. If you believe in the ability of arts and education to empower and enrich the community, we encourage you to join the Eugene B. Casey Foundation in supporting the Barns of Rose Hill by making a gift or pledge to our endowment fund. Through an endowment contribution, you can build upon Mrs. Casey's legacy and invest in the future of the Barns.

Fresh Exhibits Attract New Audiences



AUGUST IS FOR AUTOMOBILES AND ALLISON

This summer, the Barns welcomed **Automobilia**, a new exhibit from White Post Restorations. The Thompson family—owners and operators of this world-famous vehicle restoration company—have been collecting automobile parts, tools, signage, gas pumps, and other memorabilia for more than 60 years. Now in its fourth generation of family ownership, White Post Restorations graciously offered to loan us a number of prized pieces from their impressive collection for this unique display. This truly one-of-a-kind exhibit welcomed many newcomers to the Barns and proved to be the perfect complement to the annual Summer's End Cruise-In on Berryville Main Street!

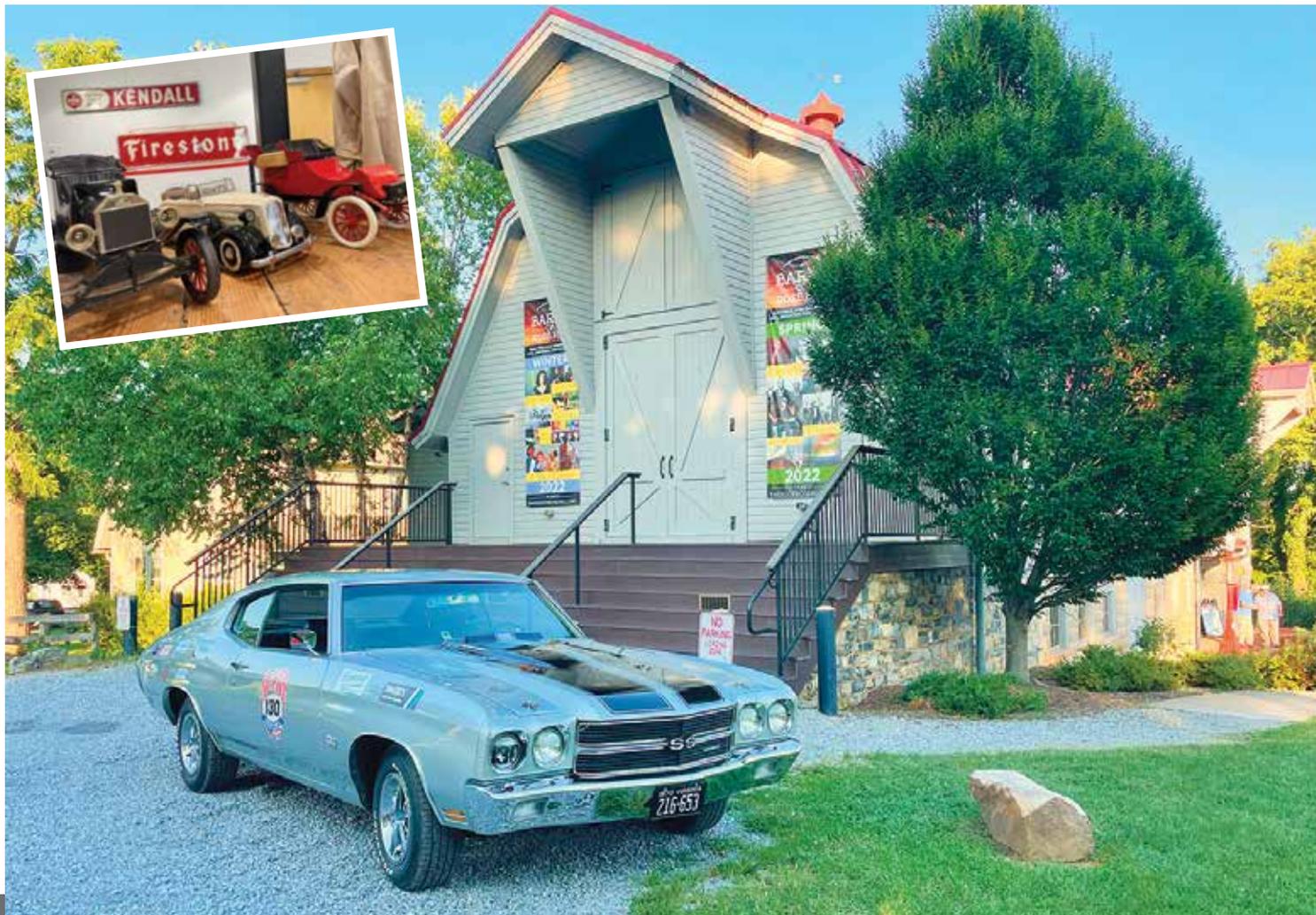
Starting in late August, the delightfully charming work of local artist **Loretta Allison** hung in our Upper Gallery. Allison, a native of Berryville, dabbles in portraiture but derives most of her subject matter from the natural world. Her vibrant, cheery paintings of butterflies and flowers brought life to



Visitors found themselves enchanted by Loretta Allison's butterflies.

the Barns and inspired a great many smiles among visitors. Speaking to Allison's range and creativity, some of the paintings on display clearly drew upon tribal art influences, and even incorporated a textile element. Budding artist Loretta Allison continues to draw attention in the region and is certainly one to watch.

Thanks to everyone who came out to visit the Automobilia and Loretta Allison Exhibits this summer!



FALL IS FOR FIBERS AND FOSTER

In early October, the gallery spaces at the Barns underwent a transformation with the installation of two new exhibits. Returning to the Lower Gallery, our popular **Woolen Wonders Exhibit** will remain on display through November 26. On display and for sale, the exhibit features some of the most stellar examples of primitive, traditional and punch rugs, including works by notable crafters like Cindy Irwin, in addition to local fiber artists. Most likely developed along the North American Eastern Seaboard in the 19th century, the art of rug-hooking was once considered a country craft, practiced largely by the poor. Having evolved into a fine art form, these impressive hooked rugs are much better suited for the wall than the floor! In our effort to foster fiber arts and illustrate the accessibility of this craft, the Barns offered two rug hooking workshops to accompany the exhibit. In the first workshop, appropriately comprised of beginners and more experienced rug hookers, the students took away a variety of useful techniques and skills along with their own handcrafted rugs!



ABOVE and BELOW: Students who attended the Oxford punch rug hooking workshop in October created their own 7"x28" holiday-themed rugs.



Garden Club President, designed and hooked by Florine Sempeles.



Hooked-Rug Raffle

As part of the Woolen Wonders Exhibit, purchase raffle tickets (\$10 each or \$20 for three) for a chance to win an impressive, Civil War-themed hooked rug. Scan the QR code pictured here to purchase raffle tickets or get your tickets at the Barns.

This stunning piece is worth \$2,000!
A winner will be drawn at the exhibit closing reception on Saturday, November 26, from 1:00 to 3:00 p.m.



Scan code to enter a chance to win this rug!





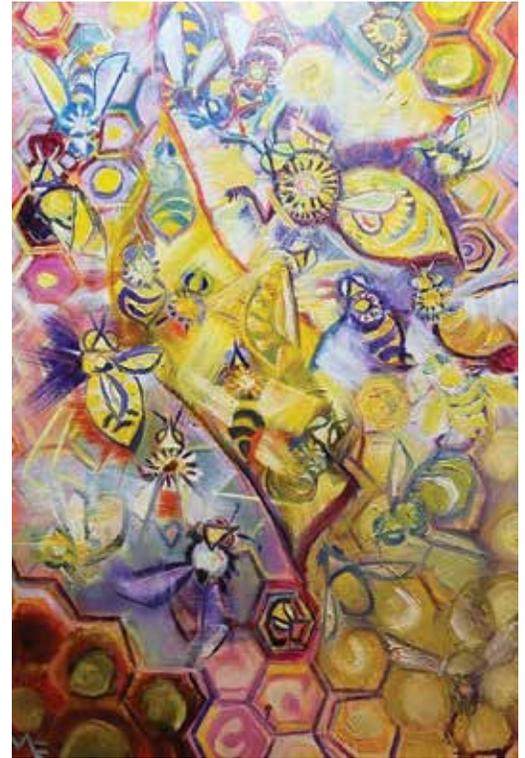
Muse by Melissa Foster.

On display in our Upper Gallery through November 30, a compelling solo exhibit by **Melissa Foster** aims to explore and decipher the mysteries of the natural world. As a self-proclaimed folklorist of nature's mythology, Foster describes each of her works as "a ballad or sometimes a puzzle or riddle from the cosmos." With each painting, Foster interprets her subjects—mostly animals and nature scenes—through a lens characterized by color, shape, and movement. Each work

is an expression of Foster's impassioned storytelling, and even her aptly chosen titles convey a piece of the story. At first thought, you might not imagine that "Muse" would describe an image of a cow wading in the water or that "God Save the Queen" would feature bees in a hive. As a true bard, however, Foster successfully conveys those narratives in a touching and approachable manner. The Barns will host a closing reception for Foster's exhibit following the Woolen Wonders reception on November 26, from 4:00 p.m. to 6:00 p.m.

We invite you to visit these inspirational exhibits before they're gone! Our galleries are open from noon to 3:00 p.m., Tuesday through Saturday, and admission is free. You can also peruse our exhibits during evening concerts and programs.

Visit BarnsofRoseHill.org for more information on our upcoming exhibits.



God Save the Queen by Melissa Foster.

Call for Entries: 2023 World of Wood Exhibit



Architect Frank Lloyd Wright once said: "Wood is universally beautiful to man. It is the most humanly intimate of all materials." Wood craftsmen recognize the versatility of this media and the endless possibilities that lie beneath the bark. When the World of Wood Exhibit was last

on display at the Barns in 2021, local artisans submitted fine furniture, musical instruments, tools, sculptures, puppets, and more for display in our Lower Gallery. In early 2023, we welcome local craftsmen back to display their new wood creations. Entrants should consult our website for information about submitting their work for display or sale for the duration of the upcoming exhibit, which will be featured in our Lower Gallery from January 14 – February 25, 2023.



Fond Farewells Give Way to New Chapters

We bade farewell this June to Morgan Morrison with profound thanks for her decade of invaluable work for the Barns. As Director of Programming, Morrison coordinated and scheduled performances, and was also responsible for developing exhibits and other community programs at the Barns. As a musician herself, Morrison brought a unique perspective to her position. Desirous to give performers a venue to be heard, she was instrumental in building the Barns' outstanding reputation among musicians.

The reason for Morrison's departure was twofold; it has allowed her to care for an ailing family member while leaving time for her focus more on her music. Morrison's programming responsibilities have been turned over to Nathan Borger, whose years of managing operations at

the Barns have lent to a seamless transition to his new, more robust role as Director of Operations and Programming.

In August, the Barns also said goodbye to Office Manager Tiwana Brooks. Brooks began working at the Barns in early 2021, bringing a great deal of administrative experience to the role. Moving on to be closer to home, Brooks streamlined a number of day-to-day processes in her time at the Barns.

Morrison and Brooks will be missed! But, big changes also bring about opportunity. The departure of two critical members of the small but mighty staff at the Barns allowed us to reconsider how staff duties might be reallocated to increase effectiveness. Rather than simply hiring replacements for Director



Portrait of Morgan Morrison by Jordan Xu.

of Programming and Office Assistant, therefore, the Barns staff of four will now include an Assistant Director, and a Marketing and Outreach Coordinator. Read on to learn more about the two newest members of our team.

New Faces at the Barns of Rose Hill



Shawn Hatfield, Assistant Director.

Autumn is upon us, and with the changing of the seasons comes change at the Barns of Rose Hill. We recently added Shawn Hatfield and Martha Reynolds to our staff. Please help us welcome them to the Barns of Rose Hill team!

Shawn Hatfield joins the Barns as our new Assistant Director. He is a graduate of Radford University with a degree in music business. Having worked as a guitar technician and music teacher for both Melodee Music and Action Music, he brings a variety of technical skills that will be invaluable to Barns operations and events. Shawn also runs his own music recording business, Groove Music Studio.

A musician since a young age, Shawn is excited to help grow the local music scene. He describes his relationship with music as a constant positive feedback loop. Learning about new music, genres, and cultures help him grow, both as a musician and as a person. Shawn is also a musician and writer, having self-published a book of poetry. He and his wife, Dagny, will welcome their first child in November. They live in Winchester with their dog, Rufus.

Martha Reynolds joined the Barns team in early August as our new Marketing and Outreach Coordinator. You may have already heard one of her introductions as our official event emcee. In addition to marketing, Martha will also be in charge of fostering new relationships with other community organizations.

Frequent museum visits as a child helped instill in her love for the arts. Since then, Martha has envisioned herself working for an arts organization. Barns of Rose Hill is happy to oblige. While she enjoys how art can bring people together, her favorite aspects are more personal. "Art is about your own experience. Although..." she notes with a laugh, "art history experts may disagree with me."

Martha is a graduate of Randolph Macon College with a double major in Art History and Political Science. She worked for the Potomac Appalachian Trail Club for five years as their Cabins and Lands Coordinator, but also gained extensive experience with communications and marketing in her role. She lives in Middleburg with her partner, Storm, and their five cats.



Martha Reynolds, Marketing and Outreach Coordinator.



Barns of Rose Hill
P.O. Box 738 | Berryville, VA 22611

*Enriching lives through the
arts, education, and community*

BOARD OF DIRECTORS

Susi Bailey	Jordan Liskey
David Conrad	Howard Means
Peter Cook	JC Moore
Allen Kitselman	Kelli Patterson
Jennifer Lee	Patricia Robinson

TEAM

Sarah Ames, *Executive Director*
Nathan Borger, *Director of Operations and Programming*
Shawn Hatfield, *Assistant Director*
Martha Reynolds, *Marketing and Outreach Coordinator*

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'Tis the Season: Holiday Programs at the Barns

- Dixie Rhythm performs *A Dixie Christmas* | December 2 | 7:00 PM | Free
- *A Charlie Brown Christmas Movie & Concert* | December 3 | 7:00 PM | Free
- Caleb Nei Sextet *Holiday Jazz Concert* | December 9 | 7:00 PM | \$5 in advance | \$10 at door
- *A Country Christmas featuring Melissa Wright* | December 17 | 7:00 PM



\$10 ticket or food donation (2 items per person) to FISH

- **Family Ornament-Making** | December 10 & 17
Noon to 3:00 PM (three 45-minute sessions) | Free

Free programs will have limited first-come, first-served seating.

More holiday programs to be announced soon!

Visit BarnsofRoseHill.org for updates and details.



Supporting the Barns

Volunteer

If you'd like to participate in the dynamic life of the Barns as a volunteer, we'd love to hear from you. Hours are completely flexible, it's fun, and you can earn free event tickets! Call us at (540) 955-2004, or email info@borh.org. There are opportunities in the visitor center, box office, exhibits, event support, and much more! We can't wait to see you.

Membership

We invite you to become a Member of the Barns, enjoy numerous benefits, and support Barns programs at the same time—a win-win-proposition! Sign up online at barnsofrosehills.org.

2023 Sponsorship Opportunities

Business Owners, show your support of the arts, education, and community through a BORH program sponsorship!

As one of the most vibrant performing arts and community centers in the region, Barns of Rose Hill offers a number of exciting opportunities for businesses and individuals to support our diverse programs and events through sponsorship during the year. Please contact the Barns of Rose Hill office at (540) 955-2004 or email sarah.ames@borh.org to hear about our 2023 sponsorship opportunities.



FOLLOW US!

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Old-Time Music and Blues Jams



**First and third Thursdays
from 6:00 – 8:00 P.M.**

**Bring your favorite instrument
and jam with local musicians,
or just come to watch.**

**Special thanks to Bobby A.
for sponsoring the blues jams!**